


Katheran McCarroll

Number: (360) 610-5672 Email: mccarkat@uw.edu
www.linkedin.com/in/katheran-mccarroll


EDUCATION

 University of Washington, **B.A. in Community, Environment, & Planning (CEP)** September 2014 - June 2018
Minors in: Marine Biology, Environmental Science & Resource Management, and Urban Design & Planning


EXPERIENCE

 UW, **Neighborhood Intern - Community Standards & Student Conduct** October 2017 - Present


- Write content for, design, edit, & distribute monthly community newsletter
- Create and implement a pedestrian safety campaign directed at University of Washington students
- Facilitate interactions between community members to build relationships and foster civic engagement

 CEP, **Team Member - Communications Committee** September 2016 - Present


- Create outreach posters and flyers for the major using the Adobe Creative Suite
- Produce the graphic design package for 2017 graduation celebration
- Design and update new pages for the web-page using WordPress
- Distribute content through social media and marketing automation platforms

 Seattle Parks, **Environmental Intern - Magnuson Nature Programs** March 2017 - June 2017


- Lead field trips and nature walks for diverse groups of participants
- Collected and organized data on the wetlands by doing pond water sampling at four ponds
- Researched and designed fact sheets for plants and animals living in the park
- Designed the curriculum for the 2017 Marine Biology Summer Camp for children ages 10-13

 Associated Recreation Council, **School Age Counselor** June 2016 - June 2017

- Individually supervised and lead activities for up to 15 children at a time
- Facilitated conflict resolution between students in the program
- Worked with children and parents from diverse backgrounds

 Zeta Tau Alpha, **Vice President - Executive Board** November 2015 - December 2016

- Managed the calendar and event planning of a 130+ member organization with a 130K budget
- Oversaw the development and performance of 35 programming officers
- Communicated with national officers through quarterly reports and meetings

 Zeta Tau Alpha, **Events Director** November 2014 - December 2015

- Planned, organized, and executed 60+ events for 20-130 members
- Worked with third party vendors to set up catering and other services

SKILLS

- Web & Graphic Design (Adobe Creative Suite, WordPress)
- Social Media Marketing (Facebook, Instagram, Twitter)
- Branding and Logo Creation
- Marketing Automation (MailChimp)
- Data Analysis (R, Excel)
- Modeling (SketchUp, ArcGIS)